

Infotainment

(ODC / Technology)

Case Study

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Infotainment

EMAIL TOOL

Email Management

This tool allows a list of user to be collected from a variety of sources & databases.

This subscribers' list can then be imported into the system at start up.

Later a weekly/periodic list of subscribers is uploaded to the system.

A similar facility has been provided for un-subscribing users.

Also, using this tool, The Company's newsletter can be sent to the list of subscribers. (Management of bulk mail)

It allows for choosing of email servers which can be used to send bulk mails.

E-CARDS

Greeting Cards

Online greeting cards section, where they update & maintain standard Greeting cards & messages, for users to mix `n' match & send.

Some other features are - sending customized messages; changing the font, style, color of the message & changing color of card background. This allows members to avail of a facility to send personalized greeting cards online.

Admin features:

The following features are covered in the Admin section:

- Set the 'Top Three' cards & the 'Card of the Day'.
- Maintenance facility to delete old cards (so as to rid the
- database of unwanted cards)
- Creation of new categories.
- Posting of new postcards
- Setting a particular card as an indication of a category

JOBS SECTION

Content Publishing Tool

This is a content publishing tool.

Using this tool, the HR department can add, edit & delete the job-positions along with their relevant images.

These jobs will be displayed online.

Admin features:

Creation / Editing / Deleting of new jobs from the Admin.

Making a Job visible / invisible on the main site.

After creating & editing a job there is a preview functionality.

After previewing the job HR dept can make the job visible.

Technology:

ColdFusion, JavaScript, ASP SQL Server 7.0



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