# DIY ERP / **CRM Risks**

#### Thinking of a DIY ERP/CRM?

It sounds tempting, but there are risks!

Let's explore and avoid them.







### **Scope Creep Happens**

#### Projects grow!

What starts simple becomes complex fast. Define your needs clearly upfront or face endless changes.



### **Integration Nightmares**

#### Connecting everything is tricky.

Your CRM needs to talk to your accounts! Ensure compatibility before you start building.



#### **Hidden Costs Emerge**

DIY seems cheaper, but consider your time, potential errors, and lost productivity. Factor in support and maintenance.



## **Data Security Risks**

Protecting customer data is crucial.

DIY setups can be vulnerable. Don't risk fines and reputational damage.



## **Lack of Expertise**

## DIY ERP/CRM can be risky.

Plan carefully, understand costs, and consider expert help for success.

# **DIY: Proceed** Carefully

## DIY ERP/CRM can be risky.

Plan carefully, understand costs, and consider expert help for success.





5, Brady Gladys Plaza, 1/447 Senapati Bapat Marg, Lower Parel, Mumbai – 400 013, India. https://www.direction.biz

