



ROI Showdown!

Body Shopping vs. Strategic Partnership: The Real ROI

Let's break down body shopping versus strategic partnerships to see which delivers a better return on investment.

1 Staff Augmentation Costs

Body shopping can seem cheaper upfront, but hidden costs like training and knowledge transfer can add up quickly.



2 Partnership Advantage

Strategic partnerships offer expertise and shared risk, leading to higher quality and more innovative solutions.



3 Long-Term Value

Investing in a strategic partnership builds long-term capabilities and reduces reliance on external staff over time.



ROI: Partnership Wins

Strategic partnerships offer better ROI through innovation, knowledge, and long-term value creation, in contrast to body shopping.

GET YOUR OFFSHORE TEAM UP AND RUNNING - CONTACT US NOW

DIRECTION SOFTWARE LLP

5, Brady Gladys Plaza, 1/447 Senapati Bapat Marg, Lower Parel, Mumbai – 400 013, India.

<https://www.direction.biz> info@direction.biz

25+ years of global expertise

Save 35–55% on dev costs without compromising quality

